

For Immediate Release:**x-span results, inc. Unveils New Website and Cloud-Based Service Model**

Durham NC. and Las Vegas NV, May 23, 2010 – x-span results, inc, a leading provider of real estate trade area analysis technology, is pleased to launch a brand new website and three levels of service on the Site Decision Systems™ (SDS) platform. Leading national retailers are successfully using SDS as a precise and cost effective system that instantly determines the quality and value of store locations. Now that technology is readily available in the cloud SDS provides its unique features with the scalability needed for the individual broker, franchisee or small business owner power to compete for space with large developers and retailers.

“We were looking for a ‘walk before you run’ solution, but needed more than canned reports. We are impressed with the features and functionality that SDS_Standard offers in a web-based environment, in particular the ability to import customer and competitor data into the analytical workspace. Data updates are automatic so there’s no drain on my staff to keep up with the latest information. We look forward to working closely with x-span as we accomplish our site planning goals”, said Mike Makinen, VP Real Estate, Avenue (United Retail).

x-span offers its Site Decision Systems™ platform in three scalable levels of service only available through cloud based SaaS delivery. With the ability to meet more sophisticated business needs, clients move seamlessly to more comprehensive solutions providing clients with a unique blend of technology, data and service as needed. SDS_Basic is accessible on an anytime, anywhere, basis, enabling decisions by real estate professionals to meet critical deadlines. Using SDS_Standard or SDS_Premium and: internal client analysts or our external partners, decision makers get business intelligence and trade area analysis based on the needs specific to the client and the business issue and meet critical deadlines.

x-span offers its Site Decision Systems™ platform service at three levels providing each client a unique blend of technology, data and service. Subscriptions start at just \$1,895.

About x-span results, inc

Founded in 2000, x-span results helps organizations drive various site and trade area development and management efforts. We utilize decision-forward technologies to meet the specific needs of businesses, allowing companies to use business intelligence. Our real-time software as a service provides a range of value, more effective and productive trade area analysis and site planning efforts delivering return on investment with the first decision. Celebrating ten successful years supporting our customers and innovating service to our industry.

A privately held company, x-span results, inc is headquartered in Durham, NC. For more information, please visit www.xspanresults.com or call 1.866.524.2804.

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