

For Immediate Release:

x-span results Guides Retailers Through Troubled Economic Times

Durham NC., October 16, 2008 – While the downturn in the economy is forcing some retailers to shift their focus from expansion to consolidation, others are focusing on the unique growth opportunities available in the midst of a rapidly changing market landscape. No matter what direction your real estate strategy is taking, if you are involved in the real estate decision making process, you are undoubtedly looking to gain efficiencies as you navigate this tumultuous market. x-span results, inc., enables leading retailers to conduct scenario planning that balances quantitative market data with qualitative street smarts, and is launching an educational webinar series to guide retailers through these difficult economic times.

“We have extensive experience helping our clients find an appropriate balance between technology and practical market knowledge, resulting in a more profitable store development process”, said Tracy Nagel, President.

Kim Ellis, EVP Restaurant Development, Panda Restaurant Group noted, “Panda was able to leverage x-span’s technology to support an opportunity to pick up closing sites and dead leases from another restaurant chain. We were able to load potential locations and evaluate them within the context of our existing locations. Our decisions were made quickly and based on real, tangible opportunities for Panda.”

x-span’s webinar series explores critical issues facing retailers, restaurants and grocers. The first session entitled “How to Consolidate and not Alienate” will focus on how to use information and decision-driven analytics to make tough decisions which enable exiting a location without imposing collateral damage to the brand. Additional topics and sessions will be announced over the next few months and organized around the critical issues facing the real estate industry. Visit the x-span results website (www.xspanresults.com) to stay informed about this and other upcoming sessions. The first session is targeted to take place later this year.

Site Decision Systems™ is a next generation solution designed to quickly and easily access the validity of real estate in an on-demand manner. Unlike other services that only provide information on a single data point for one specific location, x-span’s technology supports multiple data dimensions within an interactive platform. It provides companies with a precise and cost effective solution that instantly determines the quality and value of a store location.

About x-span results, inc

Founded in 2000, x-span results, inc helps organizations drive various site development and management efforts. We utilize decision-forward technologies to meet the specific needs of a business, allowing companies to disseminate information, deliver answers and distribute results.

Our real-time products provide exceptional value to our customers’ enabling faster decisions needed in the real estate industry. The outcome is more effective and productive site planning measured by return to investment results.

A privately held company, x-span results, inc is headquartered in Durham, NC. For more information, please visit www.xspanresults.com or call 919.768.0667.

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