

For Immediate Release:

x-span results, inc. Launches Retail Site Analytics into the Cloud

Durham NC. and Las Vegas, NV , May 23, 2010 – x-span results, inc, a leading provider of real estate trade area analysis technology, is pleased to unveil a new service that offers online users access to sophisticated site planning analysis. You can log into our website and have advanced analytics at your fingertips in less than five minutes and, when your business becomes more sophisticated, move seamlessly to more comprehensive solutions. These new levels of service release site analytics from the constraints of a complex IT environment and delivers it directly into the hands of real estate decision makers.

Our newest Site Decision Systems™ (SDS) level of service SDS_Basic is accessible on an anytime, anywhere, basis, enabling decisions by real estate professionals to meet critical deadlines. It delivers features and functionality previously available only within sophisticated client-server solutions, including the ability to save and return to a workspace, import customer/competitor data, and draw custom polygons. Unlimited reporting functionality starts at just \$1,895.

Now that the technology is readily available in the cloud, the unique features of SDS give the individual broker, franchisee or small business owner power to compete for space with large developers and retailers.

“Our customers told us that a low cost point of entry with scalability to more advanced tools was needed. With SDS_Basic sophisticated site analysis is now attainable without the big budget.” said Tracy Nagel President.

x-span offers its Site Decision Systems™ platform in three scalable levels of service only available through cloud based SaaS delivery. With the ability to meet more sophisticated business needs, clients move seamlessly to more comprehensive solutions providing clients with a unique blend of technology, data and service as needed. Using SDS_Standard or SDS_Premium and: internal client analysts or our external partners, decision makers get business intelligence and trade area analysis based on the needs specific to the client and the business issue and meet critical deadlines.

About x-span results, inc

Founded in 2000, x-span results helps organizations drive various site and trade area development and management efforts. We utilize decision-forward technologies to meet the specific needs of businesses, allowing companies to use business intelligence. Our real-time software as a service provides a range of value, more effective and productive trade area analysis and site planning efforts delivering return on investment with the first decision. Celebrating ten successful years supporting our customers and innovating service to our industry.

A privately held company, x-span results, inc is headquartered in Durham, NC. For more information, please visit www.xspanresults.com or call 1.866.524.2804.

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