



**“This solution allowed us to incorporate the right mix of ingredients to develop our own Secret Sauce.”**

-VP, National Restaurant Chain

x-span partnered with a leading national restaurant chain rolling its Quick-Serve concept nation-wide. They wanted a comprehensive, analytical approach to backbone their strategies – especially as they entered new markets. They needed a way to structure the “science” or empirical aspects of the real estate process so they could better leverage the “art” via a talented, seasoned Development team and drive market expansion profitably.

x-span’s desktop platform helped established an analytical process that was consistent and turn-key. The platform brings data from multiple sources together in a way that supports all aspects of the decision. Users don’t have to hunt and compile data or wait for a report ... it’s all in one place and accessible on-demand. The solution captures information so they can track results and make adjustments along the way.

Regional managers now assess markets based on the same information and criteria. They understand clearly “the numbers” required to make a site work. Importantly, they are able to focus more time to the “art” of real estate...leveraging their talents and experience, not collecting data and crunching numbers. The result is a significant decrease in cycle time from opportunity identification to deal approval as well as an increased quality in the caliber of and confidence in each decision.

### About Us

x-span results, inc. provides technologies that drive efficiency and productivity across all dimensions of the site development and management process. Leading retailers use Site Decision Systems™ web and desktop platforms to conduct scenario planning to disseminate information, reduce analytical complexity and improve the quality of real-estate decisions.



SITE DECISION SYSTEMS™

- ORGANIZE and ACCESS vast amounts of market data.
- CAPTURE and SHARE institutional knowledge.
- VISUALIZE and INTERACT with information on-demand.
- DELIVER strong returns on each real-estate decision.

**Somewhere between your gut instinct and a PhD is the right choice.**

To learn more, give us a call at 866.524.2804 or visit us at [www.xspanresults.com](http://www.xspanresults.com)